**ADVERTISING ASSOCIATE**

Fall 2018

*Advertising associates report to the advertising manager and are responsible for securing advertising contracts and maintaining customer relationships, mainly with businesses in the community.*

*Advertising Associates are representatives of*  The Whitman Wire *to the outside community and must be personable, reliable and willing to build connections. Independence and self-motivation required; sales experience is a plus. Weekly commitment required—self assigned, but must have some available time during standard business hours. There will be a short weekly meeting with the Advertising Manager in conjunction with the weekly staff meeting.*

Pleasesubmit your responses to [wire@whitman.edu](mailto:wire@whitman.edu). Applications accepted on a rolling basis; final deadline is midnight on Sunday September 2nd.

**Returning staff**: Please fill out the contact/payroll information and answer the following question **only**: Why do you want to continue working for *The Wire*, and what is a goal you have for the coming semester?

Name:

Graduating year:

Phone number:

Email address:

(These questions are for payroll purposes only and will not affect your application.)

Whitman ID:

In-state: yes no

Work-study yes no

1. Why do you want to work for *The Wire* as an advertising associate?
2. What relevant experiences do you have? Please note any past newspaper or sales experience.
3. Please describe a hypothetical plan for obtaining ads for *The Wire*, both for the weekly newspaper and the quarterly magazine, *The Circuit*.
4. What other activities will you be involved in this semester, and how much of a weekly time commitment are these activities? How heavy is your academic courseload for this semester?
5. Please attach a résumé.